



2-Day Virtual Training Agenda:

Grant Proposal Writing

| Day 1 | | |
|---------------|---|--|
| 9:00 – 9:15 | Introduction | |
| 9:15 – 10:15 | Identifying your funding needs Needs assessment Strategic prioritization Practical exercise: What are your organization's funding needs? | |
| 10:15 – 10:45 | Identifying donors funding opportunities Reviewing different types of donors Understanding donors' funding priorities and requirements | |
| 10:45 – 11:00 | Tea Break | |
| 11:00 – 11:30 | Identifying donors funding opportunities (cont.) • How to quickly assess your compatibility with a donor organization Practical exercise: Building your donor data base | |
| 11:30 – 12:30 | Planning for your grant proposal Key principles Different types of grant proposals (i.e. concept note) How to allocate human resources to fundraising & grant-writing How to create a proposal development timeline How to engage with a donor organization prior to submitting an application Practical exercise: Preparing your grant proposal | |
| 12:30 – 13:15 | Lunch Break | |
| 13:15 – 15:15 | What does a successful grant proposal look like? • Project description • Objectives • Expected outcomes Practical exercise: Developing your grant proposal | |
| 15:15 – 15:30 | Tea Break | |

| 15:30 – 16:00 | Writing tips and readability check | |
|---------------|---|--|
| 16:00 – 18:00 | What does a successful grant proposal look like? (cont.) Activities and resources employed Indicators of achievement Logical Framework | |
| | Practical exercise: Developing your grant proposal | |
| Day 2 | | |
| 09:00 – 10:00 | What does a successful grant proposal look like? (cont.) Lasting impact on the beneficiary population Project's monitoring and evaluation | |
| | Practical exercise: Developing your grant proposal | |
| 10:00 – 10:15 | Tea Break | |
| 10:15 – 11:30 | What does a successful grant proposal look like? (cont.) • Cost estimation and Budget construction Practical exercise: Developing your grant proposal | |
| 11:30 – 12:00 | Submitting your application Timelines, deadlines and submission requirements Internal approvals Annexes and attachments Following up with the donor Before the results After the results – Rejection scenario After the results – Approval scenario | |
| 12:00 – 12:30 | Q&A and Conclusion | |
| | | |