

CURRICULUM VITAE



- 1. **Name:** Adam
- 2. **Nationality:** American
- 3. **Place of Residence:** New Mexico, United States
- 4. **Education:**

Date (from – to)	Institution	Degree(s) or Diploma(s) obtained:
09/93-10/01	Rutgers University	Bachelor of Science: Agricultural and Natural Resource Economics
09/15-05/17	New England College	Master of Science: Operations Management, Sustainability Concentration

5. **Language skills:** Indicate competence on a scale of 1 to 5 (1 – excellent; 5 – basic)

Language
English

6. **Membership of professional bodies:** National Recycling Coalition (US), International Society of Sustainability Professionals (US),

7. **Other skills: (e.g. Computer literacy, etc.):** Fully versed in Microsoft Office Suite with particularly high skills in MS Excel and Publisher; fully competent in Adobe Creative Suite including InDesign and Photoshop, comfortable in many Customer Relationship Management systems (e.g. Salesforce, etc.) and able to navigate and utilize website suites such as WordPress as well as basic HTML coding.

8. **Present position:** Education/Outreach Coordinator

I currently work for the City of Santa Fe New Mexico, USA coordinating all public outreach around our recycling and solid waste services for the community. This is the state capitol and as well as marketing and education, I also fill project management roles. My latest project for the City was upgrading our 34,000 residential customers from manual recycling collection to automated collection.

9. **Key qualifications:**

- Solid Waste Collection: I have 10 years of experience working on drop-off centre recycling collection systems as well as curb side collection systems including container, equipment and technology procurement.
- Recycling/Waste Reduction Education: I have over 20 years of experience working with residential and commercial customers to help them increase diversion (recycling) and reduce their overall waste streams.

- Procurement: I have over 15 years of creating and disseminating project specifications, evaluating responses and negotiating with vendors for final contract awarding.
- Project Management: I have over 10 years of project management experience including working with remote teams in multiple US locations and overseas.
- Presentation Skills: I have over 20 years of experience speaking with groups ranging from school children, to elected officials to the C-suite executives of a company to help engage and educate them on recycling and sustainability issues.
- Non-profit board work: I have sat on the board of directors of several non-profit organizations in the waste industry and chamber of commerce, at the local, state and national levels.
- Community Engagement: For over 10 years I have worked collaboratively with local groups to help bring together various constitutes on waste, recycling and sustainability related issues.
- Community Event Organization/Execution: I have over 10 years of experience planning, executing and evaluating public events such as a “light bulb swap” in low income neighbourhoods and multiple compost bin and rain barrel conservation sales events around the US.

12. Country Experience:

Country	Date (from – to)
Brazil	January 2011-July 2011
Malaysia	September 2010



13. Professional experience

Date (from – to)	Location	Organization	Position	Task, Assignments, Achievements
10/16-Present	United States	City of Santa Fe Environmental Services	Education/Outreach Coordinator	<p>Successfully rolled out a new recycling automated recycling program to 34,000 residential customers;</p> <p>Negotiated with various corporate vendors to help increase the demand for glass and OCC in our market.</p>
03/14-09/16	United States	Santa Fe Solid Waste Management Agency	Education Coordinator	<p>Created, evaluated and monitored a new MRF contract for the region which greatly increased the amount of material that could be diverted through recycling programs-doubled the volume of material diverted from the Agency's landfill;</p> <p>Developed and managed a 34 day, annual Amnesty program to combat illegal dumping, promote neighbourhood beautification and increase diversion of toxic materials from the landfill. Yr. 1: 700 participants, Yr. 3: 2,600 participants.</p>
01/09-03/14	United States	Reduce Your Waste, LLC	Management Consultant	<p>Worked with a private, online book company to create and deploy a worldwide carbon offset program for 100% of the company operations collaborating between the US & UK operations to develop the framework as well as procure the offsets and RECs;</p>

				<p>Worked as a manufacturers rep and sold over 3,000 compost bins and rain barrels throughout the United States to help local conservation efforts for municipal government clients;</p> <p>Executed national and international sustainability summits around the US to help businesses and individuals engage in sustainability and make it more relevant to their lives;</p>
08/07-01/09	United States	Kessler Consulting	Consultant	<p>Created and distributed throughout the State of Florida a guide for non-profit organizations to better manage e-waste including revenue generation and cost reduction;</p> <p>Acted as the coordinator and liaison to a City client including executing several focus groups around recycling habits to help target increases to specific populations;</p>

14. Other relevant information (eg. Publications):

- Municipal Environmentally Preferable Procurement Guide (Tallahassee Florida)
- Green Event Management Strategy (Tampa Florida)
- Recycling Markets Directory (Middlesex County New Jersey)
- International Greentech & Eco-Products Exposition, Malaysia, 2010. Presentation on Recycling published in the Conference Journal.
- Published in Waste Dive (Online Recycling Trade Journal) July 2015, regarding Santa Fe Outsourcing Recycling
- Published in Waste Dive (Online Recycling Trade Journal) December 2015, regarding Santa Fe Program Changes